

Lake Run Club
Minutes of the Meeting of the Board of Directors
October 1, 2013, 7:00 PM, Uptown Station, Normal

Attendees: Kevin McCarthy, Tim Rood, Raymond Sevier, Heather Beal, Kirby Cheek, Mitch Hobbs, Tom Arbogast and John Pratt.

Minutes: The August 6, 2013, minutes were approved.

Treasurer: The Treasurer's financial report was reviewed.

Membership: Julie Sibley reported via email that total members are at 828. There are 453 female members, 375 male runners and 493 total households. There were 10 new members last month.

Finish Line. Raymond Sevier reported that finish line crews and volunteers are scheduled for the upcoming races. It was moved, seconded and unanimously adopted that a new clock be purchased at a price of not more than \$2,000.

Public Relations and Website: Heather Beal reported that there has been quite a bit of work on website including meeting with Mavidia and content shifting. There was discussion on how long to retain race results on our Website. The goal is to have the new website up and running by the end of October. The club emails detailing current events have been going out monthly and the response has been positive.

New Business: The proposed amended by-laws for the Corporation were reviewed and suggested revisions were discussed. Pending final approval by the Board, the amended by-laws will be taken to the membership for adoption at the annual meeting to be held on January 11, 2014. The annual meeting shall be immediately prior to the annual banquet.

Next Meeting: December 3, 2013, at 7 pm. The location shall be determined.