

**Lake Run Club**  
**Minutes of the Meeting of the Board of Directors**  
**February 5, 2013, 7:00 PM, Baxter's**

**Attendees:** Kevin McCarthy, Mitch Hobbs, Julie Sibley, Brian Sibley, Rebecca Payne, Tim Rood, Bob Lambert, Tod Williamson, Raymond Sevier, Heather Beal and John Pratt.

Heather Beal was given a warm welcome as a new board member.

Brian Sibley was also given a warm welcome as a new board member. He is the club's billing and advertising coordinator.

**Minutes:** The December 4, 2012, minutes were approved.

**Treasurer:** Bob Lambert presented the Treasurer's financial report, which is attached.

**Membership.** Julie Sibley reported that there are 829 total members, 389 male and 440 female. The total number of households is 481.

**Website.** Eric Knowlton with Mavidea Technology Group, LLC. gave a presentation to the board. Mavidea is willing to enter a two year agreement with the club for set monthly fee with a fifteen percent discount. After discussion, the board authorized the club president to enter an agreement with Mavidea for its MavideaSite pro plan. A copy of the specifications is attached hereto. There was one vote against hiring Mavidea and John Pratt abstained from voting. Kevin McCarthy, Raymond Sevier and Bob Catanese are on the website committee. Bob and Vicki King will be asked to join the committee.

**Communications.** Heather Beal has agreed to assist the club in communicating with its membership and the general public. She outlined some of her ideas.

**Public Relations.** Julie Sibley is chairing this committee and provided an update. The committee has met several times and is focusing on the benefits to club membership.

**Kids Run for Fun.** Nancy and Sean Beatty have stepped down as chairs for 2013. Tim Rood will lead the search for a replacement.

**Other Business:**

Approximately 15 people attend the annual predictor event for goal setting. Bob Catanese is working on a finish line handbook. The plans for the annual banquet are well on their way. A Twenty-fifth Anniversary Committee is being formed with the hope of having some type of event and identifying and recognizing founding members.

**Next Meeting:** April 2, 2013, at 7:00 PM at Baxter's.