

Lake Run Club
Minutes of the Meeting of the Board of Directors
August 4, 2015, 7:00 PM, Uptown Station, Normal, IL

Attendees: Tod Williamson, Kirby Cheek, Heather Wagner, Rachel Matter, Julie Whittenburg, Mitch Hobbs, Ray Maiden, Raymond Sevier, Bill Ham, Rachelle Leuty and John Pratt.

Minutes: The June 2, 2015, minutes were approved.

Treasurer: Anne Shipman submitted a Treasurer's financial report prior to the meeting.

Volunteer Report: Kirby Cheek, Ray Maiden, Raymond Sevier, Mitch Hobbs and Bill Hahm are forming a committee to consider the Club's continued efforts in providing finish line services and will report back to the Club in due course. Raymond reported that there are 6 more races on the finish line schedule for 2015. Raymond is expecting a total of 25 finish line services provided for races this year.

Billing: Rachel Matter reported on billing.

Communications: Heather Wagner reported that there is a fee due Mavidea of \$275.00 for the annual webhosting services. Heather also reported that there is also a fee of \$500.00 to condense the Club's data. Both fees were approved. The board also approved a policy that allows all free running events to be posted on the Club's community calendar as long as there is no indirect advertising associated with the event and the event is clearly marked that it is "Not A Lake Run Club Event."

Membership: Julie Whittenburg reported on membership. Work is currently being done on the membership data base.

Other Business:

Mitch Hobbs presented a 10K Training Program for Busy Athletes entitled "Make the Connection." The program is designed for athletes with busy schedules to prepare for the Canal Connection 10K. The program was approved.

Mitch also reported that there were over 700 runners in Park to Park and he made special mention of Larry Schumaker's contributions to the Race. Mitch is anticipating approximately \$5,000.00 in net income with \$2,500.00 to be distributed to the volunteer organizations that assisted at the race.

The next board meeting will be at 7 pm on October 6, 2015.