

**Lake Run Club**  
**Minutes of the Meeting of the Board of Directors**  
**June 7, 2016, 7:00 PM, Uptown Station, Normal, IL**

**Attendees:** Tod Williamson, Kirby Cheek, Anne Shipman, Kelly Bowers, Julie Whittenburg, Mitch Hobbs, Dennis Roesch, John Pratt, Tonya Giannotti and Rachelle Leuty.

**Minutes:** The April 5, 2016, minutes were approved.

**Treasurer:** Anne Shipman provided a financial report.

**Membership:** Julie Whittenburg reported that over 300 members signed up on-line this year as opposed to 150 last year.

**Volunteer Report:** Kelly Bowers reported that finished lines are set through August 20. This is Kelly's last meeting and her efforts were noted with appreciation by the board.

**Public Relations Committee Report:** Rachelle Leuty reported for the committee. The committee will come up with branding choices for program and race directors to use in 2017. The idea is to have a uniform promotion of the Club. The Club may also benefit from having a uniform pricing structure that will help program and race directors contain costs for promotion items. There is photo shoot scheduled for the club branded clothing (cotton shirts, tech shirts and tank tops/singlets). The clothes will be sold on a trial basis at Lake Run Club events.

**Program Report:** Kirby Cheek reported that about 37 people regularly attend the thirsty Thursday runs at Lake Bloomington, Rochelle Leuty reported about 37 ladies are participating in Heat Wave. The Kids Run for Fun started last week with about 450 participants. Tod Williamson reported that the Lake Run participant numbers were up this year. Anne Shipman reported that Marathon training group finished in April and will start again in due course.

**Circuit Races:** Mitch Hobbs reported that preparation for Park to Park and Dog Days is underway.

**New Business:** Upon motion duly made and seconded, \$750.00 of the Lake Run proceeds was donated to TEC, which provided man power for the race.