

10\_3\_2017

Lake Run Club  
Minutes of the Meeting of the Board of Directors  
October 3, 2017, 7:00 PM, Marriott, Normal, IL

Financial report:

Received some checks in P.O. Box, have not received money from good neighbor grant.

Membership Report:

506 members  
330 Family membership  
265 Female  
241 Male

Volunteer Report:

Doublebooked finish line, Path and Heartland are overbooked for next weekend. Total Finish lines, this year. 11 full finish lines, 3 coming up. Deer Run coming up. About the same as last year. No other issues. Miller park will be doing to chip timing for 2018.

Billing Report:

Rachel Matter, have a few races that have bills sent out. Change the distribution list of the race finish line services to include Anne Shipman to auto bill. Rachel will be leaving the board, due to work and school conflicts.

PR Social committee report:

Looking for new social committee/PR looking for new people. Thirsty Thursdays have been going pretty good over for the year. The Last Thirsty Thursday will be Oct 26th and give out Race the dead entry and T-Shirt. Newsletter save the date for the banquet, start the nominations for the awards.

Program Reports:

Presidents Reports:

New business:

CTW/RTW Consider moving back to BroMenn? Although, the cost of GE building is \$100 per night and is reasonable. However it does not always align to training at IWU, Jersey Hill, etc. Dawn will lead CTW another year, Tod will lead RTW again next year, unless there is another club member interested in leading the program and thus far, nobody has reached out. Considering the migration to a combined "Wave" program. Combine both CTW/RTW at the same night to cut the expenses in half for GE. This year will make a 20th year for CTW and will be planning promoting this.

Inventory kids run stuff, may need to inventory and start looking at kids run locations. Joe would like to have one fixed location, versus flipping locations from IWU to Maxwell park.

Mitch will reach out to Bill about no-shirt option for 2018 St. Pats 5k race.

Black Friday Members renewal \$15.00, next day will open up membership renewal at \$20.00.

Will keep the High 5 race discounts the same for 2018. Will likely not do the Often running and fleet feet for CTW/RTW registration in 2018, as most register online and turnout was light, perhaps just having an envelope and forms there?

December 5th will have our annual board celebration at Destihl at 6:00PM.

Online billing for circuit races, finish line services, and email notifications. Circuit Races will have additional promotional items with website and Facebook.

10\_3\_2017

Email LRC members prior to upcoming circuit races in November. Get circuit stuff together and coordinate for 2018.

Tod discussed a LRC community based scholarship for local high schools. Cross country and track, criteria would be cross country and track. \$500. Interview process?, GPA, race performances, Essay?

Limited to Mclean County schools, boy and girl \$500 each, starting in 2018 for track. Motion by Julie for and 2nd with Heather and approved. \$2000 scholarships will be offered in 2018 both track and cross county.

Mitch made a motion to pay Mclean County parks for \$200 motion was made by Heather, seconded by Kevin. All approved.