

**Lake Run Club**  
**Minutes of the Meeting of the Board of Directors**  
**April 4, 2017, 7:00 PM, Marriott, Normal, IL**

**Attendees:** Tod Williamson, Kirby Cheek, Heather Wagner, Anne Shipman, Tonya Giannotti, Rachel Head, Mitch Hobbs, Seanan AlYasiri and John Pratt.

**Minutes:** The March 7, 2017, minutes were approved.

**Treasurer:** Anne Shipman provided a financial report. Motion made, seconded and unanimously adopted to purchase the on-line version of Quick Books for \$500.00 or less.

**Volunteer:** Tonya Giannotti reported that the club was able to provide last minute finish line volunteers for the West Side 5K. Tonya further reported that the volunteer coordination is going as planned.

**Billing:** Rachel Head reported that it is quiet right now with only the Zoo run having been billed this race season.

**President's Report:** Tod Williamson reported that the club had a good turnout of members walking in the St. Patrick's Day Parade. Upon motion duly made, seconded and unanimously adopted, Tod was authorized to negotiate a contract not to exceed \$1,800.00 with Picture This Outdoor Advertising for digital billboard displays to promote Club races and activities and perhaps assist circuit races with advertising. It was reported that there are approximately 85 people participating in the Catch the Wave and Ride the Wave programs. Potential successors to chair the Kids Run for Fun committee were discussed. The board also discussed using the June meeting as a strategic planning meeting by limiting the business portion of the meeting and using the last part of the meeting for strategic planning.

During the President's report, the 2017 4-Season's II joint effort was discussed. Based on the 4-Seasons proposal, the LRC board voiced concerns regarding the sharing of club membership with third parties. The Road Runners Club of America, privacy policy in which governs the LRC club and its members was recently updated. Due to these changes, the board felt additional time was needed to review the privacy statements before voting to renew the joint effort for 2017, or suggest amendments to their current proposal.

**Next Board Meeting:** The next board meeting will be May 2, 2017, at 5:30 pm at the Marriott.