

Lake Run Club August, 2018 board meeting minutes:

President Tod Williamson called meeting to order at 7:00pm.

Kate Browne gave the LRC board the recap of the 2018 Heat Wave training program. She had 38 participants, good feedback from those who participated. Looking for ways to bump the numbers for 2019, perhaps better marketing.

Treasurer's report, Anne Shipman reported the Park to Park race would likely have a \$5000 net profit.

Volunteer report. Tanya was on vacation, nothing new to report. Did mention in email there were upcoming races that will need assistance, but recently not as many 5k races have requested services.

Membership: Julie provided current membership numbers and will be going back to school to get her master's degree and will be leaving the board. Does plan to help with the 2019 Lake Run. Will need to find a replacement for membership duties in 2019.

Race Directors report: **Park to Park** had only 275 participants registered two weeks out from the race date. T-Shirts did run low and all men's large shirts were not pre-ordered to fill the race day registrations. Overall the p2p turnout was pretty good, 503 finishers. **Dog Days 5k:** Great turnout and over 60 runners from Starved Rock Runners were in attendance. Do plan to move the race date to the 14th, versus the Saturday after the 4th of July.

Motion was made to allocate partial proceeds of the Park to Park, to various cross country teams who provided assistance at the water stops along the course. Julie Miller seconded the motion, and board approved \$2700 to be distributed. Kevin and Mitch will get checks from Anne and split the funds up accordingly.

PR Committee Report: Thirty Thursdays have been going well, have exceeded the budget for 2017 and the board approved an additional \$600 to cover the remaining social events. Keg Grove solstice run was well attended with some first timers that attended our social event.

Presidents report: Jill Usiak and Megan Ebert will be co-chairing the RTW program for 2019. Tod Williamson will be meeting with Jill and Megan to discuss the transition plan in Sept. Early stage of planning for the 2019 LRC banquet. Caitlin has requested someone else to run it for 2019.

New Business: Mitch is interested in starting a new training program to prepare for the St.Pats 5k. Will likely start in the first week in Feb, considering the VFW as the location to meet and train. **Old Business:** LRC board discussed T-Shirt RFP processes as we had a considerably higher expense with shirts in some races. In addition, comparing some of the ways to improve volunteering at races, either via itsracetime, or signup genius.